



ParentEye

A smart touch to the future



ParentEye

CRM tool for Educational Institutions

A good Customer Relationship Management (CRM) tool is essential for any education institution management for reaching their quality goals. Ensuring continuous improvement of parent-teacher engagement is vital. The active engagement of a teacher with students and parents is a key factor in assessing the quality standard of the institution. A good CRM should have reports that give insight into the quality of parent teacher engagements.

ParentEye

ParentEye is a CRM tool designed specifically for educational institution managements, considering all aspects of schooling. ParentEye provides all necessary tools and reports to enhance the school/parent relationship and continuously improve the quality of engagement. It's a platform catering all the stake holders in the institution.



Scientia

Scientia, a Tech Organization, is driven by 3 core values – **Commitment, Customer Focus and Innovation**. Scientia have its presence in the technology arena for more than a decade. The venture is the outcome of a passionate group of technocrats who always wanted to do things differently. Scientia have successfully launched multiple products so far - ParentEye, CorpERP and Kemediy are a few of them.

Scientia have decades of experience in education domain which helped to identify the key pain areas within the education institutions and was doing continuous research to solve some of these issues. The result is the product ParentEye which is intended to solve one of the biggest concern - Building a good Customer Relationship.

Key Features

Management Information Reports – Helps management to take right decisions

- ◆ Progress Report Analysis - Textual and Graphical
- ◆ Reports on homework and submissions
- ◆ Fee reminder
- ◆ Action reminders to Principal and Management
- ◆ Attendance management and Reports
- ◆ Monitoring teacher performance
- ◆ Monitoring all communications inside the organization

How ParentEye helps to create a constructive relationship with Parents?

- ◆ Home-works & Assignment Information with reference
- ◆ School calendar
- ◆ Class and exam timetables
- ◆ Student Magazine - publish articles by students
- ◆ Student and Teacher Leave submission
- ◆ To-DO list for teachers
- ◆ School Notice board
- ◆ Examination results
- ◆ Publishing school circulars
- ◆ Student profiles
- ◆ Every day Parenting tips to parents
- ◆ Transport Information with School Bus Tracking , ability to call the assistant in school bus
- ◆ Dedicated communication system for any communications with teachers, school office, principal or other departments
- ◆ School Diary Operations with delivery status and time bound alerts
- ◆ Event Notifications with its associated photos and videos

Leadership



Shaiju C K

CEO & Co-Founder Scientia

Former Vice President of JP Morgan Chase, is a seasoned technology leader with 15 years of technical and product building experience with MNC's like HP, Satyam



Shaji C K

Advisor & Director Board Scientia

Shaji is an early bird in Information Technology industry. He carries over 25 years of experience in education domain and is the Master Brain behind ParentEye.



Mili Sreedharan

Chief Technology Officer

Former Sr.Product Engineer with Sasken Communications , comes with a vast 10 year experience in mobile product engineering and network application space.



Anil Nair

Sales Strategies Partner

Former regional sales manager with Tata Teleservices Ltd, is an adept professional with over 17 years leadership experience in Sales & Marketing, Operations & Business Development.

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